

US TRADE MISSION TO VIETNAM IN OCTOBER 2010

OBJECTIVES:

The Mission to Vietnam provides its participants with opportunities to:

- *Outsource and Buy quality and competitively-priced products in Vietnam.*
- *Meet with manufacturers and producers of various products*
- *Promote and Sell US products/services to potential Vietnamese buyers*
- *Identify and evaluate numerous business opportunities in Vietnam.*

FEATURING

- *Briefings on "Doing Business with Vietnam" by government officials.*
- *Networking meetings with Vietnamese executives organized by the Export Promotion Center of the Ministry of Trade & Industries.*
- *Customized working program based on participants' needs.*
- *Individual working sessions with pre-qualified, selected Vietnamese vendors/manufacturers.*
- *Follow up services after the mission was concluded.*

WHO SHOULD PARTICIPATE:

- *US companies that are interested in identifying, evaluating and developing trade & investment projects in Vietnam.*
- *US importers, exporters, wholesalers, distributors, sourcing agents in the following industries: Furniture & Woodwork, Art Craft, Handicraft, Ceramics & Giftware, Garments, Footwear, Machinery, Metal, Automobile/Parts, Rubber, Plastic.....*

WHY VIETNAM:

- *The US-Vietnam **Bilateral Trade Agreement (BTA)** removes high tariff and other trade barriers between the US and Vietnam. The BTA also opens a 86 million- consumer market to American companies.*
- *Exports from Vietnam to the US have been increased from US\$220 million in 1994 - the year the embargo was lifted - to over US\$ 10 billions in 2009.*
- *Vietnam is the best sourcing option for US companies besides China.*

DATES & LOCATIONS:

October 17th to October 24th, 2010 in Ho Chi Minh City

October 24th to October 28th, 2010 in Ha Noi

COST: \$2,250.00 per participant of Ho Chi Minh City Program
\$1,400.00 per participant of Ha Noi Program
excluding international airfare.

(10% discount for companies registered and paid for by Sept. 1st, 2010)

ORGANIZER: Vietnam Resource Group, LLC (www.vietgroup.net),

SUPPORTING ORGANIZATIONS:

The Vietnam Trade Office in the US (www.vietnam-ustrade.org)

The Vietnam Export Promotion Center of the Ministry of Trade & Industries. (www.vietrade.gov.vn)

For more information, please contact:

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